



The European Commission's Digital Cities

Challenge

How to submit a successful application?

Webinar

October 2017

Agenda

1. Digital Cities Challenge
2. Support and services
3. Application form
4. Timeline
5. Questions & Answers



1. Digital Cities Challenge

Jacek Walendowski, Technopolis



Role of cities in fostering digital transformation

- In 2015, 72.4% of EU 28 citizens lived in cities, towns and suburbs
- European cities contribute up to 85% of the regions' GDP
- Key platform to boost business development and improving well-being of citizens



Objectives of the Digital Cities Challenge

- Help European cities to improve the quality of life of their citizens
- Put advanced technologies at the service of the citizens
- Transform production and services to boost productivity and create growth
- Create and attract talents and entrepreneurs
- Investments in critical infrastructures, technologies, open data.

What will you gain?

- Better quality of life in a greener, more innovative and smarter city
- A powerful strategy and action plan to move towards digital transformation
- A strong community of local stakeholders engaged in the digital transformation
- A hub for digital talents and entrepreneurs
- Exposure at a European level and a network of European peers and partners

Call for application to select 15 cities

- EU 28 Member States
- Local authority representatives
- Expression of interest in English
- A short application !



2. Support and services

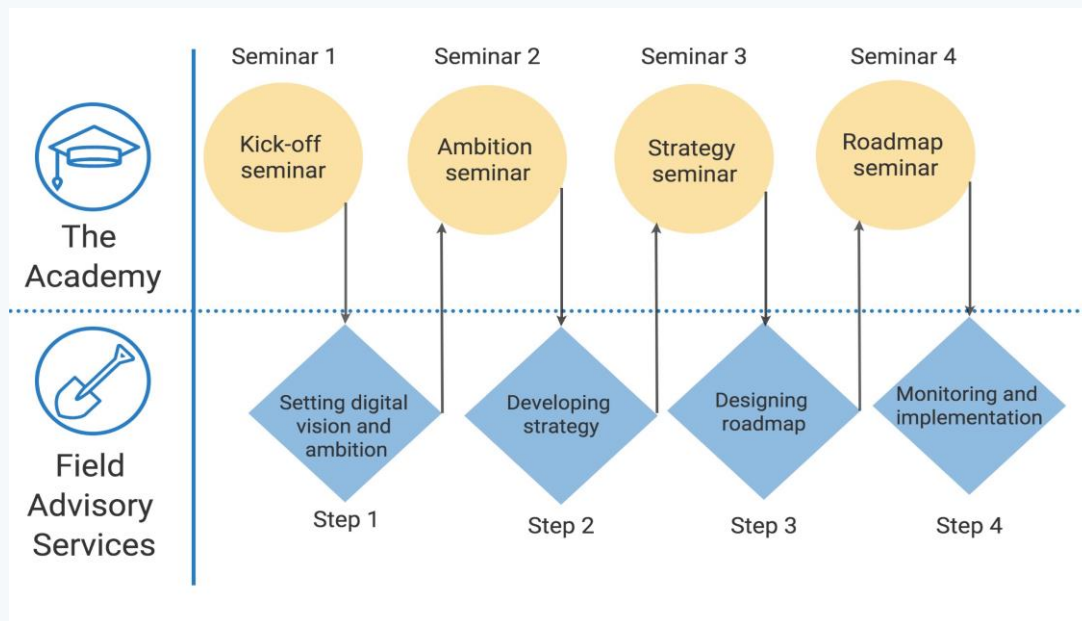
Carlos Hinojosa, Technopolis

Support and services

- Free of charge, tailored advice and support from high level experts, and in your own language!
- Access to tools
- Unique and innovative training sessions
- Networking with other like-minded cities in Europe
- Access to European networks and platforms



Trajectory of a city



Commitment of the city

- Strong will to digitally transform
- Dedicated project manager
- Engagement of local stakeholders
- Participation in training and networking sessions
- Implementation of the digital strategy



Expected outcomes include

- Development of digital infrastructure
- Development of a mix of digital, creative and entrepreneurial skills
- Facilitating access to advanced technologies and open data
- Identifying sources of funding for digitalisation projects



3. Application form


Marie Bourdon, CARSA

Application form

1. Presentation of the city and its ecosystem
2. Digital ambition
3. Impacts
4. Resources

+ Letter of intent of stakeholders

+ Additional documentation



The image shows a thumbnail of the application form. At the top, it says 'DIGITAL CITIES CHALLENGE' and 'www.dcc.eu'. Below that is a section for 'SMART PROFILE' with a line for a name. There are three rows of input fields: 'City', 'Organization', and 'Responsible person, Name, Email'. Below this is the 'Expression of Interest' section, which includes a 'Priority Interest' label and a large text area for 'Describe your interest in applying for the DCC (in English)'.

Max. 12 pages!

Section 1. Presentation of the city and its ecosystem

- Main characteristics of your city (e.g. geographic, economic)
- Some facts and figures (e.g. city population)
- Description of the innovation ecosystem (organisations, partners...)

Section 2. Digital ambition

- Policies involving digital transformation dimensions
- Participation in projects related to digital transformation (regional, national and European)
- Timeline

Section 3. Achieved and expected impacts

- Impact of policies, programmes and projects in the city
 - Collaboration with local actors, building an innovation ecosystem;
 - Further engagement and participation of citizens;
 - Improved e-services provided to citizens
 - Significant uptake/or increased use of digital and other advanced technologies (e.g. bio- or nano-materials, 3D printing etc.);
 - Enhanced resource efficiency, environmental benefits;

Section 4. Staff and other assets

- Team of professionals: personnel, experience
- Stakeholders involvement: how do you plan to engage the local stakeholders?
- Resources : available resources

4. Timeline

Timeline





5. Support available

Support available

- Guide for Applicants
- Expression of Interest template
- Frequently Asked Questions
- Blueprint for cities and regions as launch pads for digital transformation
- On-line and telephone-based helpdesk

Thank you!

 : www.digitallytransformyourregion.eu

@ : helpdesk@digitallytransformyourregion.eu